



## **BLACK SWAN MOMENTS:**

*Global digital entrepreneur trailblazes opportunities with nerves of steel while mastering a dream*

***“They Underestimated Her. That Was Their First Mistake”***

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## **BOOK OVERVIEW**

*BLACK SWAN MOMENTS* is the explosive true story of how **Sophia Bekele**, an Ethiopian-American entrepreneur, dismantled *five powerful systems of political, economic, and digital control*—not with privilege, armies, or alliances, but with **strategy, audacity, and unwavering will**.

From exposing a rigged parliamentary bid and challenging predatory financial policies, to outmaneuvering the African Union and securing a historic victory against ICANN for Africa’s digital sovereignty, Sophia’s journey is a high-stakes battle against institutions that underestimated her. This book is part memoir, part tactical manifesto—a frontline account of systemic disruption told through the eyes of a woman who refused silence, refused defeat, and rewrote the rules at every turn.

It is a blueprint for anyone determined to challenge entrenched power and build a future defined not by fear, but by vision.

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## **ABOUT THE AUTHOR**

**Sophia Bekele** is a U.S.-based Ethiopian-American entrepreneur, governance expert, and global digital policy influencer.

- **European Parliament Women Leadership Award (2024)**
- **CIO Views - “An Influential & Fearless Trailblazer in Technology Leading Business on Her Own Terms” (2023)**
- **100 Most Influential African Women (2022)**
- **CEO Africa Award for Leadership and Business Excellence (2021-2022)**
- **Silicon Valley Business Journal – Women of Influence (2021)**
- **United Nations (2017)**

A former Fortune 500 auditor and global IT governance specialist (CISA, CGEIT, CCS), she has advised entities from the **UN, AU, and U.S. Congress** to Silicon Valley innovators.

Her work on digital sovereignty and IDNs reshaped global internet access, impacting billions.

Her women-in-tech initiative, **Miss.Africa Digital**, has funded and trained founders across 15 African countries.

Her story has been featured on **CNN, Bloomberg, The Economist**, and more—with a global media reach exceeding **30 million**.

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## KEY THEMES

- Systemic corruption & institutional power
- Digital sovereignty & anti-colonial tech governance
- Women breaking barriers in male-dominated arenas
- Diaspora identity & cross-border justice
- High-stakes leadership & strategic resilience
- Entrepreneurship under pressure
- Tactical disruption: how to challenge the “untouchable”

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## RELEVANCE / WHY THIS BOOK MATTERS

- A rare inside account of fighting—and winning against—state, financial, and global governance institutions
- A case study in digital justice and Africa’s technological future
- A roadmap for women navigating systemic bias
- A model for entrepreneurs confronting entrenched power
- A compelling narrative for policymakers, activists, and technologists
- A blueprint for strategic resistance in an age of misinformation and centralization

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## COMPARABLE TITLES

- *Bad Blood* — John Carreyrou
- *The Code* — Margaret O’Mara
- *Lean In* — Sheryl Sandberg
- *Eat Pray Love* — Elizabeth Gilbert
- *Winners Take All* — Anand Giridharadas

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## ADVANCE PRAISE (SAMPLE QUOTES)

“The most dangerous book about power since *The Art of War*.” — Tech CEO

“A stunning blend of high-stakes truth and personal reinvention... a masterpiece of resilience.” — Investigative Reporter

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## BOOK DETAILS

**Author:** Sophia Bekele

**Genre:** Memoir / Investigative Nonfiction / Leadership

**Format:** Hardcover, Ebook, Audiobook

**Website:** [www.SophiaBekele.com/book](http://www.SophiaBekele.com/book)